



Easily reach a larger audience  
every single day

# Effortlessly gain more clients with SO WIFI

Easily attract new customers by offering free WiFi: Your visitors can use your WiFi by 'liking' your Facebook page, thereby increasing your exposure on Facebook. If they don't use social media, they can provide their email address instead. You can reach all of them for an upcoming event or special offer. In just one click.

## SO WIFI works with:

- Facebook
- Instagram
- Twitter
- LinkedIn
- Email



Multiply word-of-mouth advertising for your business **by three, four or even five times with more and more likes, followers and check ins**



### **Increase your reach and SEO**

Your customers help you to increase your presence, while you can concentrate on your business. Watch your customer base grow every day.



### **Insights: Who are your visitors?**

You can see immediately who your customers are. The big advantage of this is: Targeted advertising and development with your customers' desires.



### **Advertising in your core target group**

No more expensive advertising, but direct communication with all your actual customers.

# Direct advertising to your growing customer base and capitalising on their tips and wishes



## Several languages and quickly online

Login portal and promotional material in several languages, to accommodate all your customers.



## TripAdvisor

Automatically ask for a TripAdvisor review and increase your rating.



## Easy access without passwords

Online in 1 click. No fuss exchanging passwords. Simple and easy to use for every customer.

“For Subway SO WIFI is the perfect marketing tool. We offer our customers free WIFI, keep them up to date, reward them and get feedback. It’s also helped us grow a large social media following of proven customers.”



## Use vouchers, analytics and messaging in your SO WIFI dashboard.

Franchise and chain stores manage their branches from the dashboard with marketing actions and reports.



### Free promotional material

You receive stickers and table stands with a step-by-step plan for easy online access in several languages. All this is included in the price.



### Landing page in your own brand style

Your brand style will be integrated in the customer interface for a reliable and professional effect.



### Reports and dashboard

The dashboard includes in-depth insights about your customers, collected email addresses and gives you control over your WiFi network.



### Create and send targeted messages

Create email campaigns and send them to your customers, based on gender, age, language, date of birth, visited locations and amount of visits.

# Take advantage of all the benefits of SO WIFI

## Each subscription includes free:

- Social media link of your choice
- Promotional material
- Personalised landing page
- Content and advertising help
- Real-time online dashboard

SO WIFI offers suitable solutions for even the largest locations, outdoor use and complex spaces. You get full-service support free of charge.

## Contact

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